



BERRY GOOD FOOD

Growing a Food Movement

*We are action-oriented advocates
building bridges
between farmers, chefs,
scientists, and citizens
to **challenge**
the industrial food
system while
championing
access to
healthy food
for all*





BERRY GOOD FOOD
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2024 Events

SPONSORSHIP OPPORTUNITIES

More details about benefit tiers and full event calendar available upon request



FUTURE THOUGHT LEADERS PANELS

Free and open to the public, this series of thought-provoking panels present varying viewpoints on sustainable food topics, and are filmed and distributed by University of California Television with more than 1 million YouTube subscribers and via cable in 4 million homes.

This year, both panels will be included in **World Design Capital® 2024: San Diego - Tijuana** programming, and the June panel will be part of the 3-day annual event **Conferencias en Flor**.

JUNE 7
Ensenada

TOPIC:
Eating to Thrive



NOVEMBER
San Diego

TOPIC:
Indigenous Practices

IMPACT TO DATE

- ✓ 15.5 million views on UCTV
- ✓ 12 San Diego Press Club Awards



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2024 Events

SEEDS FOR THE FUTURE SCHOOL GARDENS BENEFIT

Our signature farm-to-table dinner with San Diego's top chefs to raise funds for Fall 2024 BGF school garden grants, including in-kind donations of materials



AUGUST
Julep Venue
San Diego

2023 IMPACT

- ✓ \$14,450 awarded to 8 schools, totaling \$92,000 since 2018
- ✓ 15 chef-led cooking classes serving 275 students
- ✓ 30 new garden beds at 6 school campuses





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2024 Events

LOCAL FOCUS EDUCATIONAL VIDEO SERIES

New This Year

Pivoting off of Berry Good Academy, our 30+ cooking classes led by volunteer chefs and artisans held at Specialty Produce 2017-2020, BGF has decided to take its educational series on the road and shine a light on the sustainable and regenerative producers in our region, from Ensenada to Oceanside.

BGF will create greater educational access for the public by documenting the series with high-quality video and posting them online with an eye on multiple platforms.



GOAL
Release videos
on a quarterly basis

2024 IMPACT

BGF is currently seeking a strategic partner for the video series.



Please reach out to your networks and be in touch!



BERRY GOOD FOOD
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2023-24 Partners



Herb & Wood's Chef Carlos Anthony
leading cooking demos in the classroom



Collaborating with
San Diego Magazine
as a nonprofit partner



BGF Local Food Leader Awards honor
stewards engaging and educating the
public about eating locally and responsibly





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2023-24 Partners



Tommy Gomes of TunaVille Market teaching sustainable seafood to high school culinary students



Epic Gardening, SDG&E and GrowOya installing garden beds at Kitchens for Good



All around town, from Baja to Oceanside, sharing our bilingual photosynthesis workbook "Seeds for the Future"





BERRY GOOD FOOD

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Our People



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Lawyer, Activist

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Catt Fields White
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DEL MAR



**Connect.
Engage.
Transform.**

TED^x San Diego
x = independently organized TED event



**Your
support
makes
our work
possible.**

Thank You!

**BerryGoodFood.org
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**PALI
WINE
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