

Berry Good Food Foundation Impact

We consciously make an impact on the local sustainable food conversation, bringing members of the community together on relevant topics and media coverage of these efforts, including Edible San Diego. Berry Good Food Foundation was instrumental in bringing Food Tank to San Diego for Food Tank Summits.

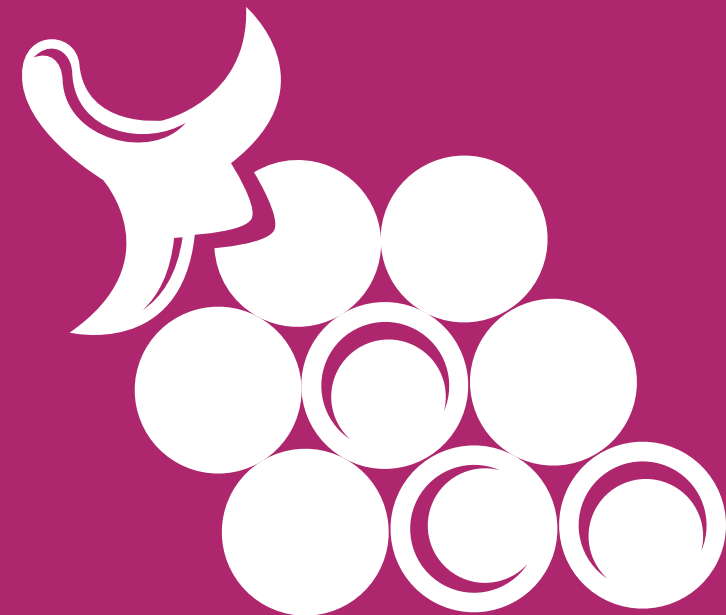
BGFF and UCTV received awards from the **San Diego Press Club's 44th Annual "Excellence in Journalism" Awards** in 2017 for four of our panel presentations on Food Justice, Safe Harbor, Reimagining Food Waste, and Meaty Issues, with over a million viewers across all platforms (YouTube, Video and Audio Podcasts).

	<i>Seed Sower</i>	<i>Cultivator</i>	<i>Harvester</i>	<i>Rainmaker</i>
Tickets	2 to a Class	2 to a Paid Event 2 to a Class	4 to a Class 4 to a Paid Event	4 + to Any Paid Event and Class
Product Placement	Swag or Tote Bag	Swag or Tote Bag	Swag or Tote Bag	Swag or Tote Bag
Website	Tier 3 Name & Logo	Tier 2 Name & Logo	Tier 1 Name & Logo	Top Tier Name & Logo
Press Release		Yes	Yes	Yes
Social Media	Yes	Yes	Yes	Yes - individual
Program Listing	Tier 3	Tier 2	Tier 1	Top Tier
Program Ad	¼ Page	½ Page	Full Page	Full Page
Profile		Yes	Yes	Yes
Event Signage				Exclusive Signage
Expo Table/Booth			Yes	Yes
Interview and Articles Mention				Yes
Personal Thanks from Michelle			Yes	Yes
Thank You on Social Media	Yes	Yes	Yes	Yes
School Garden				Yes

For more information Contact:



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BERRY GOOD FOOD FOUNDATION *Sponsorship Opportunities*

The **Berry Good Food Foundation** is a non-profit grassroots organization. We want to tackle the barriers- education, economic, systemic, infrastructural- standing between people in our region and local, sustainably produced food. *Will you join us?*



Seed Sower \$1,000



This level of sponsorship provides recognition with product placement opportunities, exposure to Berry Good Food Foundation's followers and audience, and event tickets.

- 2 tickets to a Berry Good Academy Class
- Name and logo displayed on event programs (tier 3)
- Promotional product or materials included at events or in the event swag or tote bags (if applicable)
- 1/4-page ad in event programs
- Social media exposure on event notices
- Message of thanks tweeted to all followers during events, and mention with link in recap on website and on BGFF social media platforms



Cultivator \$2,500



All the benefits of the Seed Sower level plus:

- 2 tickets to a 2019 Dinner event
- Name and logo displayed on event programs (tier 2)
- 1/2-page ad in event programs
- Mention and thanks in Press Releases
- Name included in "Thank you to our sponsors" live stream crawl
- Short profile of your business in an issue of our e-newsletter



Harvester \$5,000



All the benefits of the Cultivator level plus:

- 2 additional tickets to a 2019 Dinner event (4 total)
- 2 additional tickets to a to a Berry Good Academy Class (4 total)
- Name and logo displayed on event programs, press releases, and on program slides (tier 1)
- Full-page ad in the Summit program
- Opportunity for expo table/official booth
- Recognition at all events including classes and other industry conferences and events
- Personal Thanks from Michelle from event stage or platform
- Company logo prominently displayed on Berry Good Food's website



Rainmaker \$10,000



All the benefits of the Harvester level plus:

- 4 tickets to any and every Berry Good Food event
- Company name and logo prominently displayed on Berry Good Food's website
- Exclusive signage at events
- Exclusive mention and thanks on social media
- Mention and thanks at any Berry Good Food interviews and in any published articles
- Naming of a school garden

