Contact: Michael Ellis michael@plainclarity.com 619-379-3935

The Berry Good Food Foundation to host one-of-a-kind sustainable feast and fundraiser on March 18, 2016

(La Jolla, CA, January 25, 2016) Pull out your calendars San Diego foodies, as one of the most exciting local culinary evenings will occur on March 18, 2016. Hosted by Michelle Lerach and her husband Bill at their La Jolla home, **Berry Good Night for the Foundation** will benefit the **Berry Good Food Foundation** (berrygoodfood.org.) Only 20 tables are available for this premiere event.

The original Berry Good Night (BGN), founded in 2010, was declared "the best party invite of the year" by *San Diego Magazine*. Designed to provoke dialogue about the most critical issues in sustainable food production and consumption in the cross-border San Diego-Baja agricultural region, along with creating a forum to promote the accessibility of good, healthy food for every level of society, BGN features an A-list roster of top chefs, farms and farmers, ranchers, food activists, artisans, winemakers, mixologists, scientists, and the best minds in sustainable food.

For the first time in seven years, people outside of the sustainable food and drink industry will be able to experience the magic of BGN at Berry Good Night for the Foundation. This special invite-only dinner under the stars will be hosted by *San Diego Magazine* Food Editor Troy Johnson.

Set at the Lerach's La Jolla Farms estate, this unique evening begins at 5:30 pm with a garden tour and cocktail hour featuring food and drink sourced and produced within 100 miles. Created in collaboration with farmers, chefs, vintners and brewers from San Diego and Baja, this farm-to-table event is unlike any other in the world. Guests will interact with top chefs, local winemakers and young farmers (with their animals) and learn food preparation techniques at several interactive stations.

Cocktail hour is followed by a multiple-course seated dinner with wine, beer and cocktail pairings. Dinner will be served al fresco in the gardens overlooking the ocean and features sustainably sourced local food creatively prepared by some of San Diego and Baja's best food and drink talent.

CONFIRMED CHEFS:

Shihomi Sakai Borillo (Artisan Bento)

Alex Carballo (Urbn St. Brewing Co.)

Zaira Casares (Decoeur Table)

Hanis Cavin (Carnitas Snack Shack)

Jaime Chavez (Sirena Cocina Latina)

Trey Foshee (George's at the Cove)

Martin Gonzalez (Agua al 2)

Diego Hernandez (Corazon de Tierra)

Joy Houston (Sonima Wellness Center)

Meredith Manee (Ocean 1500)

Marco Marin (Latitude 32)

John Medall (The Patio Restaurant Group)

Alvaro Miranda (Back to Roots)

James Montejano (La Valencia)

Debbie Peters

Javier Plascencia (Bracero, Finca Altozano)

Lori Sauer (George's at the Cove)

Dawn Tangeman (The Wild Thyme Company)

Davin Waite (Wrench and Rodent Seabasstropub)

To recreate the feeling of the original Berry Good Night dinner, two seats at each table will be reserved for chefs, farmers, ranchers, fishermen, vintners, brewers and other food-and-drink artisans who will rotate tables between courses so guests are exposed to our local food-producing community.

Tables are \$2500 for eight seats. All of the proceeds go to support the foundation's food-related educational programs for children and adults, from growth and preparation to nutrition and environmental impact. To request an invitation please email info@berrygoodfood.org

BGFF also enjoys robust support from the San Diego restaurant community. In addition to participating in Berry Good Night and Berry Good Night for the Foundation, some of the most acclaimed chefs in San Diego—including Javier Plascencia (Bracero), James Montejano (La Valencia), and Meredith Manee (1500 Ocean)—have signed on to support BGFF by hosting fundraising dinners, with a portion of the evening's proceeds benefitting the Foundation and its work. A schedule and additional roster of restaurants and chefs will be released soon. Dinners are held the last Tuesday of each month. Future dinners will occur on both sides of the San Diego international border. Guadalupe Valley wineries El Cielo and Finca La Carodilla will each host an upcoming dinner, with dates to be announced in the near future.

ABOUT THE BERRY GOOD FOOD FOUNDATION

Established in 2015 as a 501(c)(3) nonprofit, BGFF supports and advances a healthy, integrated food system by educating, connecting and supporting food producers and consumers. The foundation envisions a region where all people can choose local, sustainably produced food. BGFF also provides technical, substantive and financial support to further the long-term aims first established at the Berry Good Night, building healthy communities through local, sustainable food systems that integrate eaters, farmers and food makers.